



[WorldFish](#) is an exciting, dynamic research institute focused on reducing poverty and increasing food and nutrition security through fisheries and aquaculture. Our global team of 353 scientists and staff in 8 countries across Asia, Africa and the Pacific are proud of our achievements in reaching the many millions of people whose lives and livelihoods depend on fish.

Worldfish is currently leading the implementation of [CGIAR Research Program Aquatic Agricultural Systems \(AAS\)](#) which aims to improve the livelihoods of those people left behind by the Green Revolution. Through an innovative, community-centered, participatory action research approach the AAS Program aspires to think differently about how agricultural research is undertaken and to be open about sharing the knowledge and learnings it gains.

The AAS Program is building its community-based research capacity and is looking for a dynamic, energetic team player for the following role:

DEVELOPMENT COMMUNICATIONS MANAGER (Based in Penang, Malaysia)

Key Responsibilities

- Manage the implementation of [AAS communication strategy](#), provide technical and strategic development communication advice to program management
- Oversee the design, generation, capture, monitoring and assessment of content for the AAS program at the hub and country level
- Oversee the implementation of communication needs assessment and recommend interventions to address gaps and inefficiencies
- Facilitate training on development communications, overseeing the development of training materials and identify interventions to enhance development communication capacity
- Provide leadership and support to AAS and partner staff involved with communications and knowledge management

Skill Requirements

- Understanding of (and training/education in) current developments in the field of communication for development theory, strategic communication planning, and evaluation of development communication interventions
- Strong leadership and supervisory skills
- Excellent oral and written communication skills in English
- Demonstrated ability to write clearly and concisely
- Strong analytical, negotiating, communication and advocacy skills
- Performs work independently in own field of specialization, and equipped with knowledge and experience of multiple communication disciplines
- Experienced in managing staff from diverse backgrounds
- Strong interpersonal skills and recognized as a team player
- Demonstrated management skills and proactive working style

Essential Qualifications and Experience

- A university degree in Development Communication or related fields (Social/Behavioral Sciences); relevant degree at the post graduate level strongly preferred
- At least eight years proven experience in coordinating, overseeing, planning and implementing development communication interventions in an international setting

WorldFish offers a competitive remuneration package, a non-discriminatory policy and provides an innovative work environment. Interested applicants are invited to submit the following latest by **24 November 2012**:

- i) a letter of application with at least **500** words description of why you are an ideal candidate and what you would bring to the role
- ii) a current curriculum vitae
- iii) names and contacts (telephone, fax, and e-mail addresses) of three professional referees who are familiar with your qualifications and work experience

For those applicants who wish to apply via email, you are required to submit your application (with indication on the subject line "**APP181012f: Development Communications Manager/<Candidate Name>**"), to the People and Organization Development Unit directly at worldfish-hr@cgiar.org and specify where you saw the job announcement.

This is a **global** position based at the WorldFish office in **Penang, Malaysia**. Only short-listed candidates will be notified.

WorldFish is committed to be an Equal Employment Opportunity employer and strives for staff diversity in gender and nationality.